

CPATH SOLUTIONS PREMISE

- CPath Solutions, LLC is a venture management firm, providing professional services to companies in either the launch or improve phases of their business lifecycle.
- CPath's partners represent a broad range of skill sets and disciplines and collectively over 100 years of business experience.
- From this life's work we have developed a proprietary process, Proactive Opportunity Management, which has proven to be successful across all industry sectors.
- Unlike consultants, CPath takes a hand's on approach to a client engagement often operating as an integrated part of their management team.

CPATH SOLUTIONS HISTORY

Each CPath partner traveled a different route before converging into CPath.

- Mike Berman, a product of sales management for a large corporation, Mike brings significant company positioning and sales as well as general management experience in turnaround situations
- Alfred Blitzer, from an early background in operations and finance for a large manufacturer, Alf then successfully started and built his own businesses, ultimately merging them into larger firms.
- Jack Hughes, a managing partner of a Manhattan-based law firm that focused on small to mid-sized enterprises, helping them meet their many challenges, Jack went through his own repositioning by becoming a business executive focused on building organizational effectiveness.

CPATH PROFILE

- Launch or improve situations, particularly for small to mid-market firms
- Process-driven
- Industry agnostic
- Results-based compensation
- Hands-on, thorough, comprehensive
- Fast and superior execution
- Orderly transition
- Proactive Opportunity Management

PROACTIVE OPPORTUNITY MANAGEMENT

A proven process for engineering fast and sustainable results for companies in the launch or improve phases of their business lifecycle

- **Positioning Assessment:** Comprehensive analysis of a company's market strategies, operating structure, and competitive landscape
- **Proactive Planning:** Customized integrated tactical plans and go-to-market strategies
- **Results Driven Implementation:** hand's on execution, with CPath serving as part of the client's functional management and leadership team

CPATH NETWORK

Venture Capital
Mezzanine Financing
M & A Planning and Execution
Bridge Financing
Asset Based Lending
Legal Advisory Services
Corporate Structure
Litigation Services
Brand Management
Logistics Services
Accounting Services

Strategic Tax Planning
Marketing Services
Website Design & Hosting
Creative Services
Communications Consulting
Business Outsourcing
Professional Recruiting
IT Consulting and Implementation
Benefits and Compensation Planning
Life Safety and Security Services
Corporate Education and Training

CPATH SUMMARIZED CASE STUDIES

A selected cross-sampling of recent CPath Solutions engagements

- Positioning a \$3 million German software company to launch its North American business and achieve > \$1 million in first year sales.
- Restoring financial integrity and revising go-to-market strategies for a Westchester County-based IT services firm operating in Chapter 11.
- Reconstructing the sales strategies, sales force, training, and performance metrics for a Fortune 500 services company.
- Re-engineering finance, sales, marketing, and operations for a Manhattan-based printing services firm.
- Transforming a negative growth, unprofitable, creative services firm featuring disruptive technologies in to a fast growth, highly profitable organization within 2 months.
- Saving Investors planned \$7 million in additional funding, as well as roughly \$1 million previously committed, by identifying the many flaws in a business that was ultimately shut down as a result of CPath's discoveries.

CPATH SOLUTIONS

Fast Significant Sustainable Results!