



January 8th, 2004

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Suggested Reading

- MIT Technology Review
- Silicon Valley News
- Agile Thinking
- The Economist
- Empire Magazine
- IT Business Edge
- Optimize Magazine

Accomplishment

**The Seven Business Lessons you should have learned in 2003!**  
Take a look, if you didn't get it then, you will lose in 2004.

**2003 Lessons**

Site Tools & Corporate Info

- Mail, email, phone
- Legal Documents



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a focused process of analysis, planning and implementation to successfully launch or right a business venture.

CPath Solutions is a professional services firm that helps businesses clarify and understand their goals, and delivers the customized strategy and tactics to significantly improve results. CPath's partners bring objectivity and over 100 years of experience in a wide range of skill sets and disciplines that enable them to identify where and how an organization can run better. CPath provides rapid delivery so clients realize results FAST, and then leaves the client with the knowledge and skills necessary to sustain results over time.

CPath is about getting results.

CPath stands for integrity and doing what is best for the client.

CPath's process and delivery works FAST.

CPath Solutions in the Media

Mike Berman, CPath Partner, was asked to comment on executive leadership in the business world and the NFL, for the January 8, 2004 Newark Star-Ledger article, "Tough Love: Pros on executive leadership stress execution, whether you're running the Giants or GE". (reprinted with permission (website) (article) )

CPath also appears in these publications:

- Service Provider Weekly (website) (article)
- Kiosk Magazine (website) (article)
- Stone Business Magazine (website) (article)

Our Clients Make a Statement

"If you listen closely to CPath Solutions and follow their precept you will learn to focus your sales efforts on only those activities that directly impact the things that matter: conversion and long-term retention. Your close rates will increase, your sales cycle will shorten, and perhaps most importantly, you will eliminate unnecessary and wasteful activities. If you don't partner with CPath Solutions and you go out of business, you have no one to blame but yourself."

~ Dave Gray, CEO/Founder Xplane Corp.

A Recent "Fast Result"

We received our best accolade from this client, a medical service company. The CEO told us "he loved us and hated us". He loved us because we worked fast, had insight and added tremendous value to his operation. He hated us because we opened his eyes to things he should have seen himself. Neither CPath nor the client were afraid to see it and say it.

A CPath engagement will expose things you did not know, and provide the answers and effort to grow sales and profits. It's that simple.

Information Request

YES

I would like to receive the CPath newsletter: Agile Thi

YES

I want to complete the CPA company self-audit. [PDF]

